

# Subscription Plans

**INDIVIDUALS**

**MONTHLY**

All Access:

- Content
- Directory
- Archive

\$7.00

**ANNUAL**

All Access + Special Offers:

- Limited Edition Merch
- Discounts from Affiliates

\$60.00

**COMPANIES**

**CHAI**

All Access +

- 500 words sponsored content
- 1 month Ad space

\$180.00

**DOUBLE CHAI**

All Access +

- 1000 words sponsored content
- 1 month Ad space
- 1 year directory membership

\$360.00

**MENSCH**

All Access +

- 1000 words sponsored content
- 1 month Ad space
- 2 years directory membership
- CJM T-shirt

\$420.00

**EDUCATORS**

**ANNUAL**

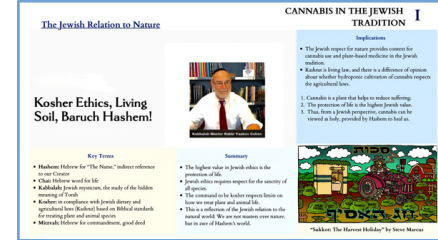
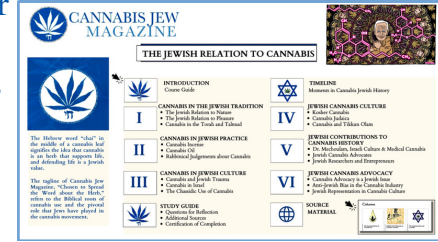


**YESHIVA**

All Access +

- Online course “The Jewish Relation to Cannabis,” designed for DEI education and compliance in cannabis education and training
- 23 slides, available in PDF or PPT
- online support and certification

\$80.00







**ALL PRICES IN CAD**

Subscribe:

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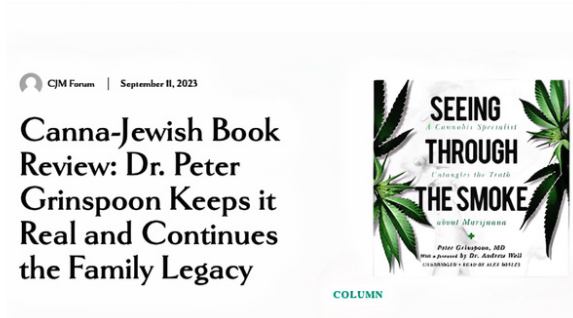
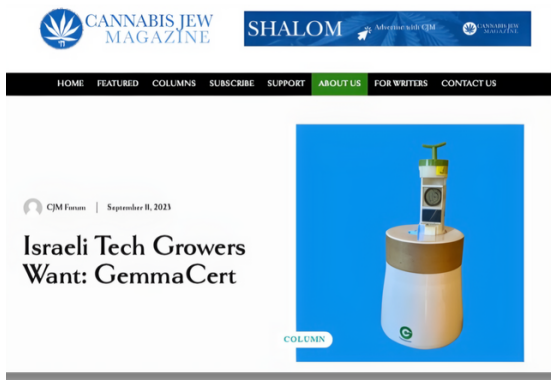


# SHALOM

-  Calendy/Schedule
-  [info@cannabisjew.com](mailto:info@cannabisjew.com)
-  [cannabisjew@gmail.com](mailto:cannabisjew@gmail.com)
-  [cannabis-jew-magazine](https://www.linkedin.com/company/cannabis-jew-magazine)

# Sponsored Content

Editor-In-Chief Dr. Lissa Skitolsky draws on her expertise to write reviews of cannabis products, books, films and tech that combine science writing, philosophy and Jewish humour.



Israeli Filmmakers Score with American Pot Story: Oaksterdam



Kvel or Kvetch? Canna-Jewish Product Review of Stewart Farms Recovery Balms and Creams

Absorbion vs. Consumption on Yom Kippur



Eliion MED Delivers the Future of Medical Cannabis



CJM will feature sponsored content in each episode of *Say Her Jewish Name*, a new podcast hosted by Editor-In-Chief Lissa Skitolsky and Yael Marcus.

## Season 1

- I. Book of Miriam
- II. Book of Lilith
- III. Book of Huldah
- IV. Book of Deborah
- V. Book of Leah
- VI. Book of Naomi

# SHALOM



Calendy/Schedule



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cannabis-jew-magazine

## Mission

*Cannabis Jew Magazine (CJM)* acts as a Jewish voice in the cannabis press and advocates for the Jewish community in the cannabis sector.



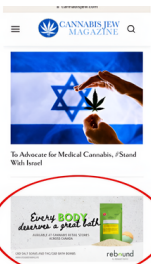
## Content

CJM highlights Jewish contributions to cannabis research, tech and culture, covers industry news from a Jewish perspective and promotes trade with Israeli cannabis companies.

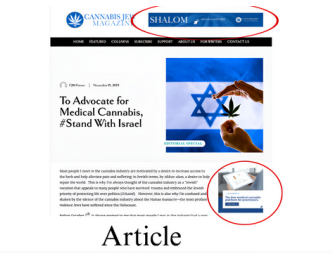
## Readership

- CJM promotes two new articles every week on LinkedIn. Each post receives over a thousand views.
- In February 2024 CJM received over 30,000 visitors.
- CJM has over 1,300 followers on LinkedIn and over 500 subscribers to our newsletter *Canna-Jewish News*.
- We anticipate growth of 300 new readers every month.
- Our readers are devoted Jewish cannabis consumers and professionals in the Canadian, American and Israeli cannabis industries.

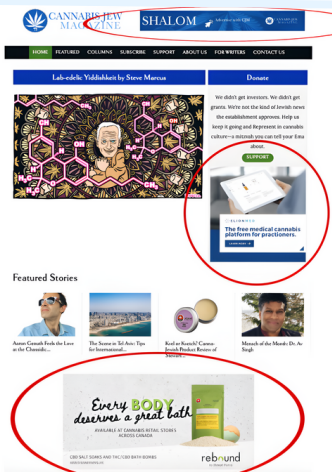
## Ad Sizes



Mobile Homepage



Article



Homepage



### LEADERBOARD | 728 X 90

At the top, among the top-performing digital ads.



### BOX AD | 350 X 300

At reading level, looks just as good on the mobile.



### CUSTOM SIZE

Responsive banner ad, clicked most by our readers.



### SPONSORED CONTENT


Ad packages available with sponsored content that combines science writing, philosophy and Jewish humour. Talk to us!





### ALL PRICES IN CAD

**Advertising**  
\$200 / month

**Sponsored Content**  
\$100 / 500 words

**Ad + Content**  
\$250 / month

We would love to help serve your marketing needs 

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